

Liberal Arts: Communication

Associate in Arts

DIVISION OF HUMANITIES & SOCIAL SCIENCES

This communication program combines liberal arts and business to provide the basic knowledge and skills needed for a communications-related career in business. The curriculum offers students the flexibility to develop a concentration that meets a student's particular interests and needs.

Upon successful completion, the Associate in Arts Degree in Liberal Arts with a concentration in Communication is awarded.

History Sequence:

HS 101 Western Civilization I & HS 102 Western Civilization II, or
HS 103 World Civilization I & HS 104 World Civilization II, or
HS 105 United States History to 1877 & HS 106 United States History Since 1877

Laboratory Science Sequence:

BI 101 General Biology I & BI 102 General Biology II, or
BI 110 Principles of Biology I & BI 120 Principles of Biology II, or
BI 215 Anatomy and Physiology I & BI 217 Anatomy and Physiology II, or
CH 101 College Chemistry I & CH 102 College Chemistry II, or
CH 110 Principles of Chemistry I & CH 120 Principles of Chemistry II, or
EV 103 Environmental Studies I & EV 104 Environmental Studies II, or
PY 101 College Physics I & PY 102 College Physics II, or
PY 103 Engineering Physics I & PY 104 Engineering Physics II, or
SC 102 Integrated Science I & SC 103 Integrated Science II,

Literature Sequence:

LI 201 World Literature I & LI 202 World Literature II, or
LI 203 American Literature I & LI 204 American Literature II, or
LI 205 British Literature I & LI 206 British Literature II

Math Electives: 100-Level Mathematics or higher (not MAC)

Social Science Electives:

Anthropology, Economics, Geography, Government, History, Law, Psychology, Sociology

Program Electives:

CO 103 Intercultural Communication, CO 107 Broadcast Journalism, CO 105 Journalism I, CO 106 Global Journalism, CO 200 Principles of Persuasion, CO 201 Fundamentals of Public Relations, CO 210 Communication Internship, MK 103 Principles of Marketing, MK 213 Principles of Sales, MK 215 Principles of Advertising, PO 115 Photography I

Competency in mathematics is a MassBay graduation requirement. Prior to graduation, students must demonstrate competency at 100-level math. This may be accomplished by an appropriate placement test score or completion of any 100-level mathematics course or higher, except mathematics courses with a MAC prefix.

The program qualifies for MassTransfer with select public Institutions in Massachusetts. For more information, visit www.mass.edu/masstransfer

COURSE	COURSE TITLE	CREDITS
<i>First Year Semester 1</i>		
CO 100	Introduction to Communication	3
CT 100	Critical Thinking	3
EN 101	Freshman English I	3
CO 131	Oral Communication	3
	History Sequence	3
	credits:	15
<i>First Year Semester 2</i>		
CO 101	Introduction to Mass Media	3
CS 100	Computers and Technology	3
EN 102	Freshman English II	3
	History Sequence	3
	Math Elective	3/4
	credits:	15/16
<i>Second Year Semester 1</i>		
	Program Elective	3
	Program Elective	3
	Program Elective	3
	Literature Sequence	3
	Laboratory Science Sequence	4
	credits:	16
<i>Second Year Semester 2</i>		
	Program Elective	3
	Program Elective	3
	Social Science Elective	3
	Literature Sequence	3
	Laboratory Science Sequence	4
	credits:	16
	Total Credits:	62/63