

General Business: Hospitality Management

Associate in Science

DIVISION OF BUSINESS & PROFESSIONAL STUDIES

Gain an overview of the exciting hospitality industry through this comprehensive program. You'll receive an introduction to all aspects of the hotel, resort, and restaurant management sectors, as well as critical thinking and communication skills necessary for dealing with the general public. The hospitality industry is a growth industry, and its expansion is expected to continue. The industry seeks employees with marketing and management backgrounds, and the MassBay program includes courses in both areas. Students will have internship opportunities at excellent locations in Boston.

Students receive a broad background in general business administration and the liberal arts.

Upon completion, the associate in science degree in general business with a concentration in hospitality management is awarded.

PROGRAM FOOTNOTES

Business Electives: AC 201 Intermediate Accounting I, AC 202 Intermediate Accounting II, AC 206 Managerial Accounting, AC 207 Introduction to Taxation, BF 203 Principles of Finance, BF 232 Personal Finance, BU 100 Introduction to Business, BU 201 Global Business, EC 104 Contemporary Economic Issues, EC 201 Macroeconomics, EC 202 Microeconomics, LA 230 Law & Society, MG 102 Small Business Management, MG 204 Human Resource Management, MK 213 Principles of Sales, MK 215 Principles of Advertising, OA 201 Business Communication, LA 227 Legal Environment of Business, MK 214 EoCommerce.

Math Electives: 100-level Mathematics or higher (not MAC)

Science Electives: Biology, Chemistry, Contemporary Nutrition (NS 101), Environmental Science, Integrated Science, Physics

Social Science Electives: Anthropology, Economics, Geography, Government, History, Law, Psychology, Sociology

Competency in mathematics is a MassBay graduation requirement. Prior to graduation, students must demonstrate competency at 100-level math. This may be accomplished by an appropriate placement test score or completion of any 100-level mathematics course or higher, except mathematics courses with a MAC prefix.

This program qualifies as an Alternative Transfer Agreement (MassTransfer) with select public institutions in Massachusetts. For more information, visit www.mass.edu/masstransfer.

COURSE	COURSE TITLE	CREDITS
<i>First Year Semester 1</i>		
CS 104	Microcomputer Applications for Business	3
CT 100	Critical Thinking	3
EN 101	Freshman English I	3
HM 101	Introduction to Hospitality	3
MG 101	Principles of Management	3
		credits:
		15
<i>First Year Semester 2</i>		
EN 102	Freshman English II	3
GG 103	Introduction to Geography	3
		or
GG 105	World Regional Geography	3
HM 102	Front Office Management	3
HM 203	Conference and Event Planning	3
		Math Elective
		3
		credits:
		15
<i>Second Year Semester 1</i>		
AC 101	Financial Accounting I	4
		Business Elective
		3
HM 208	Introduction to Tourism	3
CO 131	Oral Communication	3
		Science Elective
		3/4
		credits:
		16/17
<i>Second Year Semester 2</i>		
AC 102	Financial Accounting II	4
BU 250*	Service Industry Internship	4
HM 201	Food & Beverage Management	3
MK 103	Principles of Marketing	3
		Social Science Elective
		3
		credits:
		17
		Total Credits:
		63/64

*Must be taken in the final semester